

Rep Order# 8863936 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/12/2012 4:55 PM  
Last Received: 09/12/2012 3:09 PM  
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DEMO SEN CAMPGN COMM  
Product Issue  
Estimate# 1771  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 42/45/1771  
Flight Dates 09/11/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

HEY MISTY...NEW ISSUE ORDER FOR THE DSCC. PLEASE  
CONFIRM.  
THANKS  
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/18-09/24	4	1	4	\$3,600.00	
	2	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$800.00	09/18-09/24	5	1	5	\$4,000.00	
	3	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	4	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$750.00	09/18-09/24	4	1	4	\$3,000.00	
	5	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$750.00	09/18-09/24	2	1	2	\$1,500.00	
	6	TU-F,M	200P-300P	THE TALK	:30	\$800.00	09/18-09/24	2	1	2	\$1,600.00	
	7	TU-F,M	300P-400P	ELLEN	:30	\$900.00	09/18-09/24	4	1	4	\$3,600.00	
	8	SU	530P-600P	INSIDE EDITION	:30	\$550.00	09/16-09/23	1	2	2	\$1,100.00	
	9	TU-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,100.00	09/18-09/24	4	1	4	\$4,400.00	

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	10	TU-F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/18-09/24	5	1	5	\$6,500.00	
	11	SU	500P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$2,500.00	09/16-09/23	1	2	2	\$5,000.00	
	12	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$2,500.00	09/16-09/23	1	2	2	\$5,000.00	
	13	TU	900P-1100P	VEGAS	:30	\$8,500.00	09/18-09/18	0	0	0	\$0.00	
	14	TU-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$1,900.00	09/18-09/24	2	1	2	\$3,800.00	
	15	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$900.00	09/15-09/16 09/22-09/23	1 2	1 1	1 2	\$2,700.00	
	16	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/18-09/24	5	1	5	\$3,750.00	
	17	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$350.00	09/18-09/24	4	1	4	\$1,400.00	
	18	SA	900A-1230P	CBS COLLEGE FTBL-EARLY GAME	:30	\$750.00	09/15-09/22	1	2	2	\$1,500.00	
	19	SA	1230P-400P	CBS COLLEGE FTBL-LATE GAME	:30	\$750.00	09/15-09/22	1	2	2	\$1,500.00	
	20	SU	1000A-115P	CBS NFL FOOTBALL-EARLY GAME	:30	\$2,500.00	09/23-09/23	1	1	1	\$2,500.00	
	21	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$2,500.00	09/16-09/23	1	2	2	\$5,000.00	
	22	F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/14-09/17	1	1	1	\$900.00	
	23	F,M	700A-900A	CBS THIS MORNING	:30	\$800.00	09/14-09/17	1	1	1	\$800.00	

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	24	F,M	300P-400P	ELLEN	:30	\$900.00	09/14-09/17	1	1	1	\$900.00	
	25	F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/14-09/17	2	1	2	\$2,600.00	
	26	F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/14-09/17	1	1	1	\$750.00	

---REPORT TOTALS---

Report Totals: 64 / \$67,900.00

---SALES MONTHLY TOTALS---

Sep 12: 64 / \$67,900.00

Sales Totals: 64 / \$67,900.00

Station Totals: 64 / \$67,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$226,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+